

To: 1645 - Buffalo Chain (VICKERB)
From: Campbell, Judy
Edited: 3/30/98 15:12
Subject: SUPERMARKET

HI RENEE

TOPS / VIX / FINAST HAVE BEEN ORDERED AND MAILED TO REPS.
POS / MERCH CARDS WILL BE SHIPPED DIRECTLY TO STORES WITH
NOTE TO HOLD FOR RJR REP

YOU WILL NEED TO SEND FINAST LIST TO REGION 17XX ALONG WITH
DIRECTION FROM YOU.

51861 0945

SUPERMARKET PROMOTION

51861 0946

FINAST / CID #4027-03-00**\$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220****BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100****RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.****RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.****PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ \$5/Cartron).****MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.**

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	ZIP	# DISPLAYS
DIV 1733	333849	FINAST #870	7300 SAINT CLAIR AVE	CLEVELAND	OH	44103	2
172920	024323	FINAST #878	230 HOWE RD	CUYAHOGA FALLS	OH	44221	2
172920	587262	FINAST #861	3750 W MARKET ST	FAIRLAWN	OH	44333	2
172920	685513	FINAST #857	857 GRAHAM RD	STOW	OH	44224	2
172921	424938	FINAST #825	360 E WATERLOO RD	AKRON	OH	44319	2
172922	716475	FINAST #824	600 SOUTH AVE	TALLMADGE	OH	44278	2
173021	840683	FINAST #882	4876 N RIDGE	ASHTABULA	OH	44004	2
173024	537890	FINAST #819	5772 YO. WARREN ROAD	NILES	OH	44446	2
173024	738523	FINAST #823	2425 NORTH RIVER ROAD	WARREN	OH	44483	2
173027	569026	FINAST #820	417 BOARDMAN POLAND	BOARDMAN	OH	44512	2
173320	333039	FINAST #812	18501 NEFF RD	CLEVELAND	OH	44119	2
173320	333021	FINAST #837	1395 SOM CENTER RD	MAYFIELD HGTS	OH	44124	2
173320	333800	FINAST #850	5150 WILSON MILLS RD	RICHMOND HTS	OH	44143	2
173321	530503	FINAST #875	400 SHEFFIELD CENTER	SHEFFIELD TWP	OH	44054	2
173321	841305	FINAST #854	1499 COLUMBIA RD	WESTLAKE	OH	44145	2
173322	429737	FINAST #846	371 W BAGLEY RD	BEREA	OH	44017	2
173322	547558	FINAST #874	10950 LORAIN AVE	CLEVELAND	OH	44111	2
173322	738525	FINAST #843	17400 LORAIN ROAD	CLEVELAND	OH	44111	2
173322	699970	FINAST #810	21593 LORAIN AVENUE	FAIRVIEW PARK	OH	44126	2
173322	429222	FINAST #831	14100 DETROIT AVE	LAKEWOOD	OH	44107	2
173322	842006	FINAST #88	26350 GRT NORTH	NO OLMSTED	OH	44070	2
173324	325899	FINAST #811	821 CLEVELAND ST	ELYRIA	OH	44035	2

SMS
#8089-
1478
① per
store
4/15/98

cc: RETAIL MGRS
RETAIL REPS

FINAST / CID #4027-03-00**\$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220****BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100****RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.****RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.****PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ \$5/Cartron).****MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.**

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	ZIP	# DISPLAYS
173325	663050	FINAST #866	4798 RIDGE RD	BROOKLYN	OH	44144	2
173325	619348	FINAST #826	8210 MACEDONIA COMMO	MACEDONIA	OH	44056	2
173325	690376	FINAST #844	1825 SNOW RD	PARMA	OH	44134	2
173326	429922	FINAST #848	1225 W PLEASANT VALL	PARMA	OH	44134	2
173326	479444	FINAST #817	7919 DAY DR	PARMA	OH	44129	2
173326	022601	FINAST #877	6677 PEARL RD	PARMA HEIGHTS	OH	44130	2
173326	693077	FINAST #828	18300 ROYALTON RD	STRONGSVILLE	OH	44136	2
173327	959534	FINAST #872	34700 VINE ST	EASTLAKE	OH	44095	2
173327	237505	FINAST #868	6699 CENTER ST	MENTOR	OH	44060	2
173327	512790	FINAST #841	1581 MENTOR AVE	PAINESVILLE	OH	44077	2
173328	584477	FINAST #830	24601 CHAGRIN BLVD	BEACHWOOD	OH	44122	2
173328	840388	FINAST #834	6711 BROADWAY AVE	CLEVELAND	OH	44105	2
173328	335121	FINAST #856	11501 BUCKEYE RD	CLEVELAND	OH	44104	2
173328	368017	FINAST #873	11905 SUPERIOR AVE	CLEVELAND	OH	44106	2
173328	281472	FINAST #876	3628 MAYFIELD RD	CLEVELAND HEIGH	OH	44118	2
173329	429166	FINAST #859	3024 CLARK AVE	CLEVELAND	OH	44109	2
173330	575091	FINAST #833	22777 ROCKSIDE RD	BEDFORD	OH	44146	2
173330	394040	FINAST #89	16820 HARVARD & LEE	CLEVELAND	OH	44128	2
173330	730396	FINAST #822	4948 TURNEY RD	GARFIELD HGTS	OH	44125	2
173330	665261	FINAST #862	33605 AURORA RD	OLON	OH	44139	2
673727	339717	FINAST #851	4020 MILAN RD	SANDUSKY	OH	44870	2
							86

BACK ORDER HOLD VALUE MUST BE 'Y' OR 'N'

422 SMS422N2

SALES MATERIALS SYSTEM

03/30/98 14:39

LOCATORS LIST NAME: FNST

INVENTORY EXCEPTION

MASTER ORDER NBR: 8089-1476

NUMBER OF LOCATIONS: 43

HOLD UNTIL BACKORDERS ARE FILLED(Y/N) N (Available quantity subject to change!)

(LINES 1 - 2 OF 2 SHOWN)

ITEM	DESCRIPTION-----	PER ORDER	TOTAL REQUESTED	TOTAL AVAILABLE	TOTAL ON BACKORDER
540890	DOR 24" PKG MERCH CD	1	43	43	
540881	DOR 1/2 PKS POS CARD	1	43	43	

SPECIAL INSTRUCTIONS

Account Special Instructions: HOLD FOR RJR REP _____

produced by RJRTC
in
NEW YORK

CONFIDENTIAL - SUBJECT TO CONFIDENTIALITY ORDER IN
NEW YORK TOBACCO LITIGATION

51861 0948

SUPERMARKET PROMOTION

51861 0949

VIX / CID #4027-06-00**\$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220****BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100****PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ \$5/Cartron).****RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.****RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.****MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.**

R/REP	RJR#	STORE NAME	ADDRESS	CITY	STATE	#/DISPLAYS
162620	729870	VIX #91	100 VILLAGE LNDG	FAIRPORT	NY	2
162621	615519	VIX/FREDDY'S #89	3333 W HENRIETTA RD	ROCHESTER	NY	2
162622	437852	VIX DRUGS #83	705 MAPLE RD	WILLIAMSVILLE	NY	2
162622	615521	VIX #82	3330 SHERIDAN DRIVE	AMHERST	NY	2
162622	663650	VIX #90	4101 TRANSIT RD	WILLIAMSVILLE	NY	2
162625	615522	VIX #86	SENECA SQUARE PLAZA	WEST SENECA	NY	2
162626	580626	VIX DRUGS #87	2429 MILITARY RD	NIAGARA FALLS	NY	2
162629	128819	VIX DRUGS #81	3640 DELAWARE AVE	BUFFALO	NY	2
162629	570077	VIX DRUGS #85	1740 KENMORE AVE	BUFFALO	NY	2
162629	549526	VIX DRUGS #88	3401 GENESEE ST	CHEEKTOWAGA	NY	2
162629	556464	VIX DRUGS #84	101 FRENCH RD STE 20	CHEEKTOWAGA	NY	2
						22

SMS#
8089-
1547
① per
store
4/15/97

422 SMS422N2

SALES MATERIALS SYSTEM

03/30/98 14:48

LOCATORS LIST NAME: VIX

INVENTORY EXCEPTION

MASTER ORDER NBR: 8089-1547

NUMBER OF LOCATIONS: 11

HOLD UNTIL BACKORDERS ARE FILLED(Y/N) N (Available quantity subject to change!)

(LINES 1 - 2 OF 2 SHOWN)

ITEM	DESCRIPTION-----	PER ORDER	TOTAL REQUESTED	TOTAL AVAILABLE	TOTAL ON BACKORDER
540890	DOR 24" PKG MERCH CD	1	11	11	
540881	DOR 1/2 PKS POS CARD	1	11	11	

SPECIAL INSTRUCTIONS

Account Special Instructions: HOLD FOR RJR REP _____

51861 0950

TOPS / CID #4027-02-00**\$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220****BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100****PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ \$5/Cartron).****RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.****RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.****MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.**

R/REP	RJ/R	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS
162225	639324	TOPS MARKET #247	2382 ROUTE 19	WARSAW	NY	2
162225	764354	TOPS MARKET #420	ROUTE 36 AIRPORT RD	DANVILLE	NY	2
162225	665244	TOPS MARKET #206	2401 W STATE ST	OLEAN	NY	2
162225	671216	TOPS MARKET #249	11 BOLIVAR ROAD	WELLSVILLE	NY	2
162225	709276	TOPS #539	309 W MORRIS ST	BATH	NY	2
162228	611319	TOPS MARKET #542	830 CONSUMER SQ PLAZA (RT #64)	ELMIRA	NY	2
162228	730956	TOPS MARKETS #551	299 S MAIN ST	ELMIRA	NY	2
162231	801367	TOPS #555	42 W MAIN ST	OWEGO	NY	2
162231	688864	TOPS MARKET #517	3918 STATE ROUTE 281	CORTLAND	NY	2
162231	763340	TOPS MARKET #521	614 S MEADOW ST	ITHACA	NY	2
162232	172487	TOPS MARKET #504	352 W GENESEE ST	AUBURN	NY	2
162232	268963	TOPS MARKET #430	RT 5 & 20 PYRAMID MALL	GENEVA	NY	2
162236	762980	TOPS MARKET #532	142 GENESEE ST	ONEIDA	NY	2
162238	172448	TOPS MARKET #508	12 W 1ST ST S	FULTON	NY	2
162238	936458	TOPS MARKET #509	293 F STATE ROUTE 104	OSWEGO	NY	2
162620	322467	TOPS MARKET #414	1845 EMPIRE BLVD	WEBSTER	NY	2
162620	632563	TOPS MARKET #417	1601 PENFIELD ROAD	ROCHESTER	NY	2
162620	709268	TOPS #419	6720 PITTSFORD PALMYRA RD	FAIRPORT	NY	2
162620	763539	TOPS MARKET #409	1455 RIDGE RD E	IRONDEQUOIT	NY	2
162620	763746	TOPS MARKET #410	175 WINTON RD N	ROCHESTER	NY	2

SMS
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1535
Oper
store
4/15/98

TOPS / CID #4027-02-00**\$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220****BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100****PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ \$5/Cartron).****RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.****RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.****MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.**

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS	
162620	801369	TOPS # 413	6272 FURNACE RD	ONTARIO	NY	2	
162621	763272	TOPS MARKET #403	2345 BUFFALO RD	WESTGATE	NY	2	
162621	039206	TOPS MARKET #412	1900 CLINTON AVE S	BRIGHTON	NY	2	
162621	268620	TOPS MARKET #404	710 LAKE AVE	ROCHESTER	NY	2	
162621	957232	TOPS MARKET #415	1100 JEFFERSON RD	HENRIETTA	NY	2	
162622	615944	TOPS MARKET #38	3949 LOCKPORT OLCOTT RD	LOCKPORT	NY	2	
162622	083026	TOPS MARKET #224	2351 MAPLE RD # AT	WILLIAMSVILLE	NY	2	
162622	089482	TOPS MARKET #42	3500 MAIN ST	AMHERST	NY	2	
162622	415852	TOPS MARKET #41	3980 MAPLE RD	AMHERST	NY	2	
162622	665245	TOPS MARKET #248	11200 MAPLE RIDGE RD	MEDINA	NY	2	
162622	730957	TOPS MARKETS #227	9660 TRANSIT RD	EAST AMHERST	NY	2	
162622	765004	TOPS MARKET #205	13059 BROADWAY ST	ALDEN	NY	2	
162623	396774	TOPS MARKET #18	186 MAIN ST	EAST AURORA	NY	2	
162623	396814	TOPS MARKET #208	S. 3025 ORCHARD PARK RD.	ORCHARD PARK	NY	2	
162623	487674	TOPS MARKET #236	S. 6150 SOUTH PARK AVE	HAMBURG	NY	2	
162623	765451	TOPS MARKET #215	4250 MCKINLEY PKY	HAMBURG	NY	2	
162623	128676	TOPS MARKET #34	3956 VINEYARD DR	DUNKIRK	NY	2	
162623	397693	TOPS MARKET #221	6914 ERIE RD	DERBY	NY	2	
162623	656975	TOPS MARKETS #203	RTE 219(AMES PLAZA)	SPRINGVILLE	NY	2	
162623	683317	TOPS MARKET #238	658 WEST MAIN STREET	ARCADE	NY	2	

TOPS / CID #4027-02-00**\$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220****BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100****PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ \$5/Cartron).****RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.****RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.****MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.**

R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS
162624	744266	TOPS #246	128 W MAIN ST	LEROY	NY	2
162624	742588	TOPS #431	270 E MAIN ST	AVON	NY	2
162625	396914	TOPS MARKET #213	1460 S PARK AVE	BUFFALO	NY	2
162625	396943	TOPS MARKET #217	800 HARLEM RD	WEST SENECA	NY	2
162625	750724	TOPS #49	355 ORCHARD PARK RD	WEST SENECA	NY	2
162625	765245	TOPS MARKET #222	1770 BROADWAY ST	BUFFALO	NY	2
162626	022290	TOPS MARKET #218	750 YOUNG ST	TONAWANDA	NY	2
162626	396615	TOPS MARKET #207	3035 NIAGARA FALLS BLVD	AMHERST	NY	2
162626	396637	TOPS MARKET #9	1000 PORTAGE RD	NIAGARA FALLS	NY	2
162626	396645	TOPS MARKET #219	2160 GRAND ISLAND BLVD	GRAND ISLAND	NY	2
162626	580624	TOPS MARKET #22	7200 NIAGARA FALLS BLVD	NIAGARA FALLS	NY	2
162626	742069	TOPS #228	150 NIAGARA ST	TONAWANDA	NY	2
162628	750723	TOPS #209	2000 WASHINGTON ST	JAMESTOWN	NY	2
162629	128851	TOPS MARKET #229	2226 DELAWARE AVE	BUFFALO	NY	2
162629	451963	TOPS MARKET #210	345 AMHERST ST	BUFFALO	NY	2
162629	472017	TOPS MARKET #232	2101 ELMWOOD AVE	BUFFALO	NY	2
162629	397872	TOPS MARKET #31	2094 GENESEE ST	BUFFALO	NY	2
162629	454506	TOPS MARKET #220	4777 TRANSIT RD	DEPEW	NY	2
162629	765144	TOPS MARKET #43	6350 TRANSIT RD	DEPEW	NY	2
162630	521885	TOPS MARKET #407	500 ELM RIDGE CENTER DR	ROCHESTER	NY	2

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R/REP	RJR#	STORE NAME	ADDRESS	CITY	ST	# DISPLAYS	
162630	742587	TOPS #450	1800 LAKE RD	HAMLIN	NY	2	
162630	551297	TOPS MARKET #245	390 W MAIN ST	BATAVIA	NY	2	
162630	632588	TOPS MARKET #418	3507 MOUNT READ/MAIDEN	GREECE	NY	2	
						126	

404 SMS404UR

SALES MATERIALS SYSTEM

03/30/98 14:54

ORDER INQUIRY FOR: 8089-1535 NO COMMENTS

FN

ORDER STATUS: SUSPEND

ORDER ENTRY DATE: 98/03/30

ORDER FROM: 16XXXX

GENERAL SHIPMENT MASTER ORDER

LOCATOR LIST: TPS

NUMBER OF ENTRIES: 63

ORDER TOTAL	PER ORDER	TOTAL QTY
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CASES....:	2	126
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WEIGHT...:	0.0600	3.7800
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CUBE.....:	0.0030	0.1890
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EST COST:	0.26	16.38
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(ITEMS 1 - 2 OF 2 SHOWN)

PER	QTY
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STATUS

ITEM	ORDER	REQUESTED	DESCRIPTION	DATE	STATUS
540881	1	63	DOR 1/2 PKS POS CARD-SUPERMKT-4/98	980330	SUSPEND
540890	1	63	DOR 24" PKG MERCH CD-SUPERMARKET-4/	980330	SUSPEND

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---

Help SpHdl Retrtn

Item- Item+ Comm <--- ---> Main

51861 0955

502 SMS502N1

SALES MATERIALS SYSTEM

03/30/98 14:57

SMS ALLOCATION INQUIRY

FN: _____

Area/Reg/Div/Terr*: 16XXXX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 540890 DOR 24" PKG MERCH CD-SUPERMARK

Location	Actual	Usage	Available	Transfer
1 16 BUFFALO REGION	420	393	27	0

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---
Help Retrtn Bkwrdr Frwrdr Main

51861 0956

SMS ALLOCATION INQUIRY

FN:

Area/Reg/Div/Terr*: 16XXXX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 540881 DOR 1/2 PKS POS CARD-SUPERMKT-

Location	Actual	Usage	Available	Transfer
1 16 BUFFALO REGION	420	393	27	0

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---

Help Retrn Bkwrđ Frwrd Main

51861 0957

502 SMS502N1

SALES MATERIALS SYSTEM

01/23/98 11:11

SMS ALLOCATION INQUIRY

FN: ____

Area/Reg/Div/Terr*: 16XXXX (Wildcards Allowed) << Found 1 locations >>

Item Number.....: 540881 DOR 1/2 PKS POS CARD-SUPERMKT-

Location	Actual	Usage	Available	Transfer
1 16 BUFFALO REGION	420	0	420	0

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---
Help Retrn Bkwrđ Frwrđ Main

38 ~~74~~ Quality
11 ~~74~~ Vix
102 ~~74~~ P & C
58 ~~74~~ BILLO
43 ~~74~~ Finast
63 ~~74~~ Tops
79 ~~74~~ PCH

51861 0958

Big Bear 0 - 83
 Imbalance 037 - 29

123	11	117	68	44	70	43	65	0	-83
Vix - 11									
10ps - 63									
Finmat - 43									
B20 - 29									
Quality - 19									
P3C 51									
TP (Drop 79									